

FOR IMMEDIATE RELEASE

New York Imaging Service Acquires GXC Imaging

Company completes its fourth acquisition to become the largest privately owned digital X-ray dealer in New York.

NEWBURGH, N.Y., MARCH 6, 2013—New York Imaging Service (NYIS), based in Newburgh, NY, announces the acquisition of western New York-based GXC Imaging Specialists, a 54-year-old medical imaging company specializing in capital equipment sales and service. This marks the fourth acquisition for NYIS since March of last year, making the company the largest privately owned digital X-ray dealer in New York State. NYIS is now offering its unique remote diagnostic and cloud-based service technology throughout New York, New Jersey, Connecticut and Pennsylvania.

"We are expanding on the success we've achieved by combining our state-of-the-art service technology, preferred vendor relationships and proven service infrastructure with regional dealers who have long-standing relationships with local hospitals and imaging facilities," said Bill Haussmann, President and CEO of New York Imaging Service. "This enables us to extend our track record of providing exceptional, localized customer service to more facilities in more regions."

New York Imaging Service will leverage its expanding resources with GXC's top-notch service professionals and customer relationships in the western New York region. "Our two companies have worked in partnership for several years. This acquisition is a natural extension of our close collaboration and will enable us to provide an unprecedented level of product choice, technologically advanced support and superior service to hospitals and imaging centers in this region," said Rob Muzzio, President of GXC Imaging. Mr. Muzzio, who has been involved in the medical imaging field for more than 28 years, will continue maintain a leadership role for NYIS in the western New York region.

NY Imaging is known in the industry for providing top-of-the line technology innovations and products backed with dedicated service and real-time support. Their staff of OEM-trained sales, service and technical personnel provides unparalleled product knowledge offering users the confidence to make quick, accurate diagnoses from the highest quality imaging. The company boasts a proprietary cloud-based service system that allows technicians to solve support issues instantaneously via remote diagnostics and repair—anywhere at any time.

In addition to the acquisition of GXC, NYIS also completed three other dealership acquisitions in 2012, including Optimal Imaging of Holbrook, NY in August 2012 and Metropolitan Medical Imaging of Eatontown, NJ in March of 2012. NYIS acquired Professional Equipment Company of Guilford, Connecticut in October 2012, which operates under the name Prestige Medical Imaging, the company brand used in markets outside of New York. The company expects to continue its expansion this year in the mid-Atlantic and New England regions.

About New York Imaging Service

New York Imaging Service provides quality digital imaging products with highly trained service technicians to the medical imaging market. The company's service and sales staff provide professional sports teams, hospitals, imaging centers, medical groups, orthopedics and other radiology facilities with the support and products necessary to keep their mission-critical environments up and running. The company's service behind the product is the key differentiator for smooth transitions and continuity of service.

In addition to its headquarters in Newburgh, NY, New York Imaging Service has local service offices in Albany, Buffalo, Rochester and Garden City, NY, Marlton and Red Bank, NJ and Guilford and Hartford CT. For more on New York Imaging Service's products and services, visit www.nyimagingsservice.com.

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