



NOVAPACS

PACS FOR LIFE

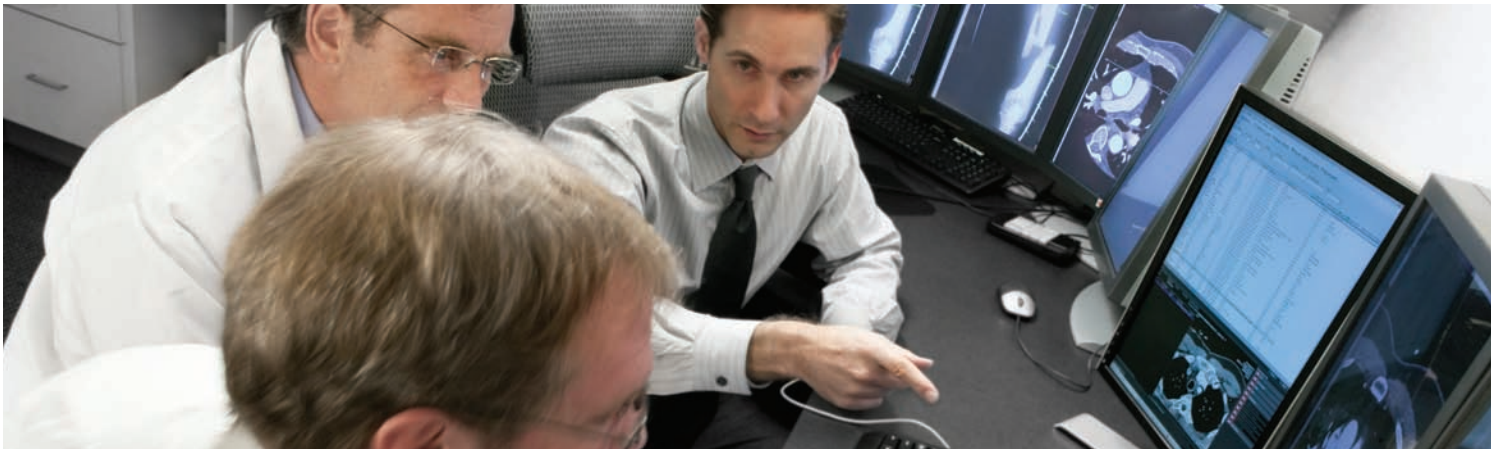


Choose Life – NovaPACS for Life.



PACS FOR LIFE

NovaPACS is the last PACS you will ever buy. With free lifetime upgrades your PACS will never need to be outmoded, obsolete, or noncompatible. As we continue to improve and perfect NovaPACS, upgrades are yours at no cost to you – for life.



NovaPACS – The original PACS. Pioneered by Novarad, NovaPACS leads the industry as a product proven to increase radiology efficiency through a completely mouse-driven viewer, customizable interface, and easy accessibility to advanced features. Rich in features, NovaPACS includes dual on-site 7 year archives, viewers, technologist tools, admin console, and is web-based. It's PACS for life.

As the flagship product from Novarad – you get all that Novarad has to offer . . .

- Novarad understands that workflow and efficiency are key and all products are built around this principle.
- Novarad is a world leader and has years of experience in almost every type of facility.
- Novarad provides PACS with a low up-front cost, a monthly fee that doesn't change, and includes the complete package – there's no nickle and diming with Novarad.
- Novarad always includes complete protection against software obsolescence (even for new releases) and hardware maintenance and replacement.
- Novarad is a world leader and has years of experience in almost every type of facility.
- Novarad is continually rated high for its superior technical support and customer-friendly attitude.
- Novarad not only provides a top rated PACS, but NovaRIS has achieved KLAS #1 ratings for RIS. Both products were written 100% in house by Novarad with excellent integration between them.

NovaPACS from Novarad provides your radiology department with . . .

- The best web-based technology with both thin-client and zero-client solutions that utilize high level streaming, imaging algorithms, and proprietary methods for distributing large data sets quickly.
- User-friendly, easy to learn, and completely customizable with buttons, toolbars, menus, hotkeys, and mouse settings that follow the user wherever they go.
- Images and reports available anytime, anywhere, via any web browser, PDA, or smart phone.
- Our full diagnostic viewer is available from any computer anywhere in the world and is feature rich, including advanced hanging protocols, MIP, MPR, and voice annotation.
- Workstations that include the ability to have one-click voice recognition dictation from the PACS.
- Novarad always provides three copies of all images. Two copies are online and on-site and one copy is off-site. This means you have no extra costs for disaster recovery.

What our customers are saying about NovaPACS

Campbell County Memorial Hospital, Gillette, WY

Larry Lempka, Director of Radiology

"Choosing a system that had a small capital investment and a low monthly usage fee made selecting NovaPACS easy. Since the selection, they have continued to be there with outstanding support. Novarad's dedication to its customers combined with a robust and affordable PACS reinforces to us that our investment in NovaPACS was the right choice."

Central Ohio Primary Care, Central Ohio

Steve Saeger BS, RT, Imaging Services Manager

"The Novarad system's ability to integrate into our other existing systems allows us to utilize the full functionality of our PACS/RIS to improve overall efficiencies. Novarad has a proven affordable product that can adapt as quickly and easily as our company expands and can provide the best healthcare solution for any size organization."

Logan Regional Medical Center, Logan, WV

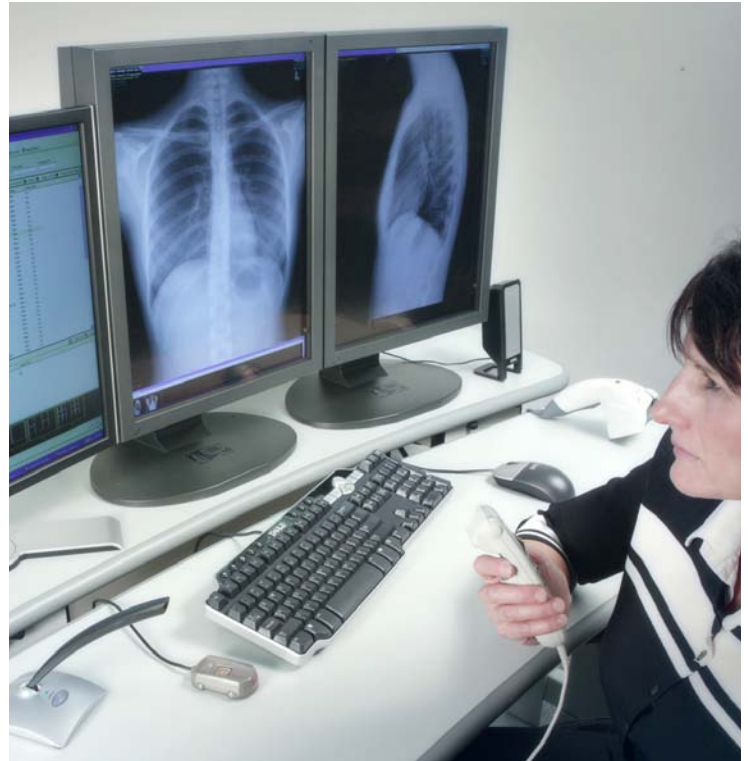
Chris Reed, PACS Administrator

"There's a big misconception that the smaller hospitals can't achieve an ROI to sustain getting PACS, but with NovaPACS you can because of the pricing structure. It's significantly lower than other PACS."

Nacogdoches Memorial Hospital, Nacogdoches, TX

Freddie Gibson, Director of Medical Imaging

"After reviewing several of the PACS available, we determined that only NovaPACS had a forward-looking vision of the evolving healthcare IT market that could make PACS affordable for a hospital in our situation."

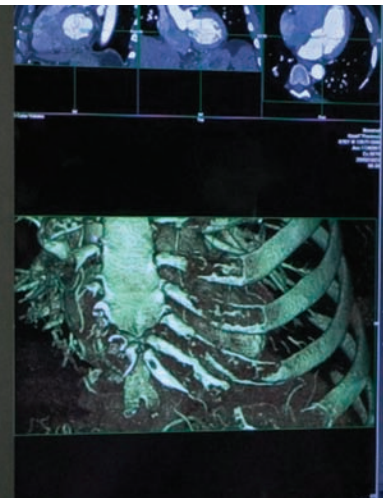
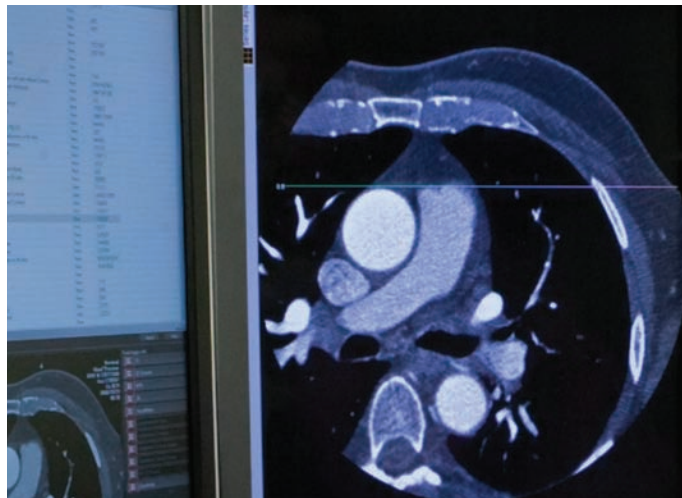


With NovaPACS you become part of an exclusive group – PACS serviced by Novarad Tech Force 24/7, the best service department in the industry – answering your service calls within 5 minutes, 97%

of the time. PACS for life – we mean it, and we back it up.



* Based on actual statistical data.



WHAT DO WE MEAN WHEN WE SAY PACS FOR LIFE?

Exactly that. NovaPACS will be the last PACS you will ever buy. With Novarad NovaPACS you get . . .

- Absolutely full-featured viewer; robust and scalable. Always improving, to remain one of the best products available.
- Continuous upgrades. All upgrades included at no additional fee so that you can always afford to stay current.
- Continued affordability with no extra fees, increases only related to inflation, and fair pricing practices.
- Continued improvement in interface technology to allow you to interface to new products.
- Reasonable prices on new interfaces now and in the future.
- The best support in the industry. Novarad Tech Force available 24/7 for quick resolutions to any concern.
- A stable RIS/PACS company that is debt free and able to withstand economic storms.
- A company with management who is committed to you as a customer, to this industry, and to making healthcare more affordable.



Top rated in KLAS.

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HISTORY

16 years of the highest quality radiology products.



PRODUCTS

Full range of RIS & PACS products for any radiology department.



PERFORMANCE

Most PACS systems installed in the US, 650 installations world wide.



PRICE

Free lifetime upgrades, unique pricing structures, and a quick ROI.



IT

IHE, DICOM, HIPAA compliant. Excellent support team.

PRICING

The NovaPACS pricing model is specifically designed to help hospitals and radiology centers realize a remarkably fast return on their investment. All software and hardware is included in a single price, and fees are based on a subscription model corresponding to a customer's annual image load. NovaPACS normally delivers a return on investment in less than one year.



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RIS | PACS FOR LIFE

www.novaradsouth.com

800.736.2738